



Supporting our local community is more than a charitable endeavor for the team at Coles 735 Main – it’s a way of life. Ever since opening our doors in 2012, we have strived to give back to the diverse Lexington community that supports us. Coles 735 Main is proud to launch the **Cole’s Community Table** program to continue our dedication to directly benefitting Lexington’s charitable community.

Cole’s Community Table Mission: Once each month, the Coles 735 Main team will dedicate 15-20 percent of all proceeds from the Community Table dinner to a selected charity in the Lexington area.

Date must be selected in advance and agreed upon by both the restaurant and charitable organization. Must fall on a Monday, Tuesday, or Wednesday evening.

To best ensure the success of the program, the selected charitable organization is asked to agree to the following event promotion as part of participation in Cole’s Community Table:

Pre-Event Promotion:

- Share 4-6 posts about the dinner on relevant social media platforms to encourage supporters and members to attend. Posts must be in the two weeks prior to the event and must also tag the correct Coles social media pages and website.
- Distribute the Community Table event information in an e-blast and/or print invitation to the most relevant donor and supporter mailing lists a minimum of one week prior to the event.
- Provide the Coles team with organization’s information and social media/website links in order for Coles to best promote the upcoming dinner.
- *Please note that Coles is unable to hang any promotional materials in restaurant windows and reserves the right to display any additional materials as best fits the restaurant space.*

Onsite Support:

- Provide an onsite ambassador of the organization during the Community Table meal. The ambassador will be given the opportunity to engage with and thank guests for their support, provide additional information, and solicit donations.

Post-Event Promotion:

- Post images and content from the Community Table dinner to social media pages, organization website and/or email newsletters in the week following the event.

How to Apply:

If your organization is interested in benefitting from Cole’s Community Table, please email coles735main@coles735main.com with the following information:

- Full Charitable Organization name and tax-exempt status
- Name and contact information for representative to be involved in continued event communication
- Preferred date of event (if any)
- Organization Mission Statement
- Website Address